

Welcome to Quertle

Find What Matters™

Quertle Outline

Introduction to Quertle

When to Use Quertle



Issue: Too Many Results

 Sometimes a search gives so many results that it is nearly impossible to find what really matters

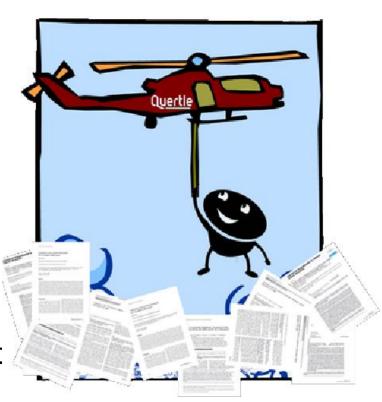


- Too many irrelevant results
- Too hard to explore the sheer numbers

Quertle

Solution: Quertle

- Relationship-based searching
 - Query terms tied together in a meaningful way
- Intuitive exploration
 - Highlighting in context
 - Dynamic filters
 - Automatic identification of Key Concepts



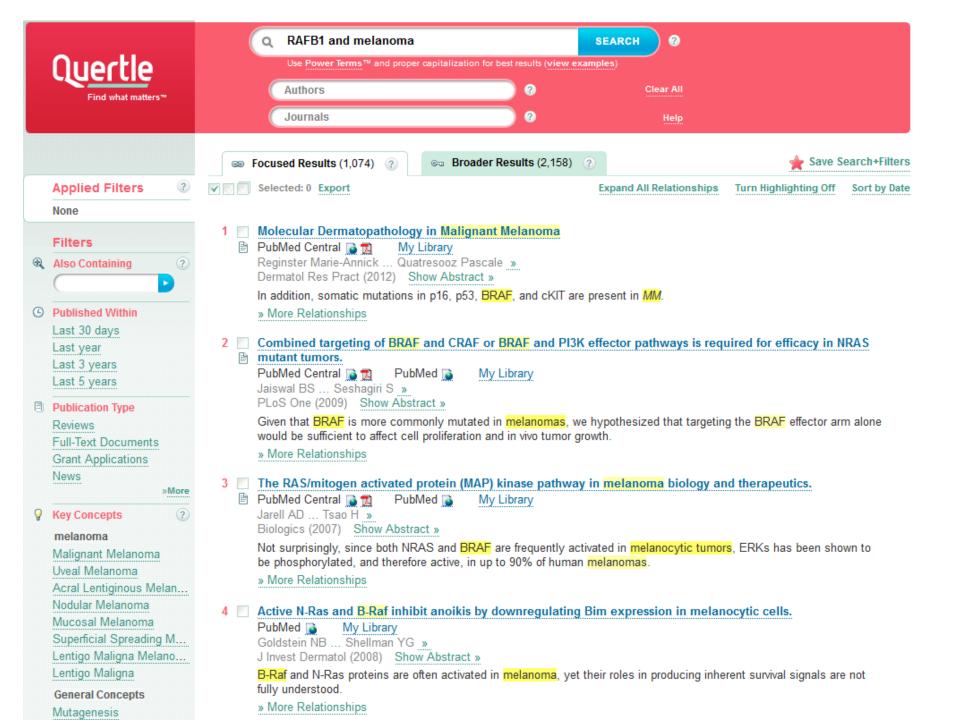
Quertle Basics

- Content
 - Journal articles
 - All of PubMed plus about 2.5M articles as full-text
 - NIH Grant Applications
 - TOXLINE
 - Curated Biomedical News
- Quertle can connect to your link resolver
- Free



Use Quertle When...

- You are looking for a relationship among your search terms
 - That is, where the author has stated a meaningful connection
 - Not that the document simply contains those terms



Quertle

Hint: Focus on the Relationship

 What you want: Reviews on BRAF and melanoma in mice within the last year

What you should do:

Query: BRAF and melanoma then

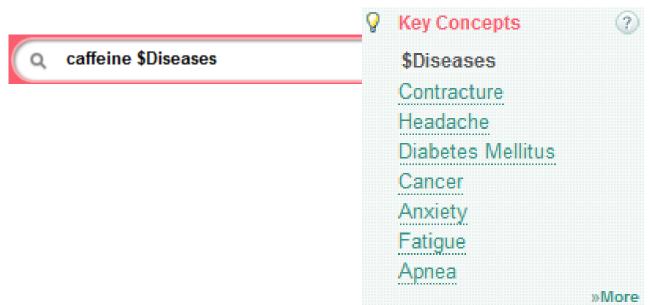
Filter: Also containing = mice Publication Type = Reviews

Publication Date = Last year



Use Quertle When...

- You want to find all members of a class
 - Examples: Diseases; genes; cell types; ...



Quertle's Power Terms[™] are a powerful tool for answering questions.



Use Quertle When...

You are interested in actions

- For example
 - Prevent
 - Cause

Because Quertle focuses on relationships, actions are handled explicitly.

Quertle

Use Quertle When...

 You want to avoid confusion among similar terms

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For example
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– NO = nitric oxide (not a negative)
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– MAID = another name for the CCNDBP1
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gene (not "household help")

Quertle "understands" biology, medicine, and chemistry.

Available Soon

- Ad-free access
- Functionality directly on your site
 - Searching on your site
 - Even with your content
 - Topic streams
 - For example, latest literature on Alzheimer's
- Even smarter searching
 - Using Quertle's new metaQ™ technology



Remember

- More is not better!
- Only more relevant information is better.

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